



ABSTRACT

TAMIL NADU LIVELIHOOD MISSION – Announcement in Budget Speech 2012-13– Introduction of the New Scheme “ Tamil Nadu Urban livelihood Mission”- Formation of High Level Governing Board, Empowered Committee, District Level Coordination Committee and Mission Directorate – Orders - Issued.

Municipal Administration and Water Supply (M.A.3) Department

G.O. (Ms) No. 73

Dated : 24.05.2013.

Read :

From the Commissioner of Municipal Administration, Chennai
Letter Roc.No. 5020/2013/UPA-2, dated : 18.02.2013.

ORDER:

The Tamil Nadu Vision 2023 Document, launched by the Hon'ble Chief Minister of Tamil Nadu in March 2012 focuses on the disadvantaged, vulnerable and destitute in the urban areas and aims to achieve a Poverty Free Tamil Nadu. As part of its various initiatives to achieve the goals under the Vision, the Government has decided to launch the “**TAMIL NADU URBAN LIVELIHOOD MISSION**” (TNULM).

2) The TNULM will cover all the urban local bodies viz., Town Panchayats, Municipalities and Municipal Corporations covering all Below Poverty Line (BPL) families over a period of five years and ensure that they cross the poverty line. Special attention will be given to women, children, destitutes, pavement dwellers, street children and migrant labourers.

3) The enumeration of the TNULM will be processed to cover all the BPL families duly identified after cross verification of various data bases like Socio-Economic Caste Census, Urban Statistics for Human Resources & Assessment (USHA) survey and Rajiv Awaas Yojana (RAY) Survey. The methodology of Participatory Identification of Poor (PIP) for selection of beneficiaries done under the Pudhu Vazhvu Project of Rural Development and Panchayat Raj Department shall be adopted in identification of beneficiaries for TNULM. The BPL list will be further updated regularly on an annual basis and maintained up to date for facilitating family based intervention and family tracking. Similarly, periodic survey will be carried out to identify street children, pavement dwellers and migrant labourers to rehabilitate them.

4) The TNULM will be funded with the funds available under Swarna Jayanthi Shahara Rojgar Yojana (SJSRY), Rajiv Awaas Yojana (RAY), Jawaharlal Nehru National Urban Renewal Mission (JnNURM) and also other ongoing schemes related to the respective departments which will be dovetailed for the respective activities. The unit cost over and above SJSRY or the funding for the components not covered under the ongoing programmes, but approved as part of Annual Action Plan will be funded under Tamil Nadu Urban Livelihood Mission (TNULM). As and when the Central Government introduces the National Urban Livelihood Mission (NULM), the allocation under TNULM will be treated as the State share component.

5) The Government, after careful consideration, order the following six poverty elimination activities which will help to eradicate poverty through the Tamil Nadu Urban Livelihood Mission (TNULM):-

(i) **Income Generation & Economic Development Activities:**

a) Skill training for wage employment:

There is a great demand for skilled and semi-skilled persons in the service sector especially driving, plumbing, nursing, electrical works, housemaids, etc., in the urban areas. The existing skilled and semi-skilled persons and also persons trained in similar skills will be enlisted and networked into an association, forming an institutional system like society to offer a reliable service of such activities. An amount of Rs.10,000/- per trainee will be earmarked for training that will include material cost, training fees and tool kits to the beneficiaries. The training period for such and other skill up gradation is permitted upto 6 months period subject to a maximum of 300 hours.

b) Self Employment and entrepreneurship programme:

Persons who have potential for self employment or an entrepreneur will be provided with requisite skill and financial linkages for taking up various self-employment activities including starting micro enterprises either individually or as groups. Unit cost not exceeding Rs.2 lakhs with maximum allowable subsidy of 25% and 5% margin money will be made available for individual micro entrepreneurs like street vendors etc. and unit cost Rs. 6 lakh with subsidy of 35% with 5% beneficiary contribution for a women group enterprise.

A minimum of 75% of BPL in SHG Group and NHG Groups identified by the community will be provided with a revolving fund subsidy as a matching grant on their savings for a minimum period of 1 year subject to a maximum of Rs. 2,000/- per head. A cash credit facility for Rs. 80,000/- from banks for the interested Groups shall also be arranged. Many urban families fall in the poverty trap, not because of lack of employment and regular income, but because certain bulk expenditure like marriage of daughters, health care and similar contingencies which make them dependant on money lenders. Hence, the economic assistance dispensed under this head may also be utilized.

To strengthen the Community Development Societies (CDS), a Community Investment Fund (CIF) will be provided for. Out of which, each eligible CDS will be given a sum of Rs. 5 lakh to take up income generation activities. To encourage them further, successful Societies would also be provided with **Credit Guarantee Fund (CGF)** up to Rs.5 lakhs for taking up loans from credit institutions, without collateral.

(ii) **Social sector interventions in Health, Education and Sanitation:**

The CDS would be the nodal point for creating awareness in the areas of health, education and sanitation through network of SHGs/NHGs. Community professionals from different Areas/Wards will be trained and placed to ensure last mile service delivery, maintenance of community infrastructure facilities like sanitary

complexes, shopping complexes, running of tuition and career counselling centres, etc.,

- (iii) **Housing:** RAY and JnNURM provide minimum civic facilities to urban poor like housing and basic infrastructure. These funds will be converged and implementation of this component will be taken up by Tamil Nadu Slum Clearance Board and Tamil Nadu Housing Board, as per the annual plan approved by the Empowered Committee.
- (iv) **Basic Amenities and Services – Water, Sanitation and other Amenities:** Universalization of street lighting, water and sanitation to all urban areas involves the universal coverage of all urban population with a minimum level of safe drinking water, a clean toilet, sewerage, storm water drainage, and solid waste management.
- (v) **Social security and safeguards:** Among the urban poor, the destitutes, vulnerable, aged, street children, migrant labourers and mentally challenged are exposed to a high degree of social risk – due to crime and violence – making them more vulnerable than others. The approach towards addressing vulnerability would be:-
 - a. Social Security Pension
 - b. Special Homes for Differently-abled
 - c. Night Shelters
 - d. Children Homes
 - e. Old Age Homes
 - f. Counselling Centres
 - g. Livelihood Support Centre

As far as possible, the above activities except social security pension will be taken up through non-Government organisations for which specific financial support will be provided under TNULM for the components as approved in the Annual Action Plan.

- (vi) **Social mobilisation and capacity building:** An amount not exceeding 5% of the annual allocation under TNULM will be used for social mobilisation, institutional strengthening including IEC activities on specific components as approved by the Empowered Committee in the Annual Action Plan.

6) The Government further order the formation of a three tier administrative framework for TNULM. These are the High Level Governing Board, Empowered Committee and District Level Co-ordination Committee. The Mission Directorate will be the implementation arm for TNULM. The Mission Directorate shall give an active role to the Tamil Nadu Corporation for Development of Women to participate in implementing all the livelihood components of TNULM.

7) **The High Level Governing Board** headed by the Hon'ble Minister for Municipal Administration and Rural Development, Law, Courts and Prisons will provide overall guidance in the formulation of the State Urban Poverty Alleviation Programme and monitor its implementation across the State. The Governing Board shall meet at least once a year. The composition of the Board will be as stated below:

High Level Governing Board for TNULM.

| | |
|---|-----------------------|
| Hon'ble Minister for Municipal Administration , Rural Development, Law, Courts and Prisons | Chairman |
| Chief Secretary | Vice - Chairperson |
| Secretary, Municipal Administration and Water Supply | Member- Secretary |
| Secretary, Finance | Member |
| Secretary, Health & family welfare | Member |
| Secretary, Micro, Small & Medium Enterprises | Member |
| Secretary, Adi Dravidar and Tribal Welfare | Member |
| Secretary, Social Welfare & Nutritious Meal Programme | Member |
| Secretary, Labour & Employment | Member |
| Secretary, Housing & Urban Development | Member |
| Secretary, School Education | Member |
| Secretary, Higher Education | Member |
| Secretary, Rural Development & Panchayat Raj | Member |
| Commissioner, Chennai Corporation | Member |
| Representative, Lead Bank | Member |
| Commissioner, Municipal Administration | Convener |

8) **Empowered Committee** for TNULM will assist the High Level Governing Board on the implementation of the Mission and shall meet once in a quarter. The composition of the Empowered Committee will be as stated below:

Empowered Committee for TNULM

| | |
|---|---------------|
| Chief Secretary | Chairperson |
| Secretary, Municipal Administration and Water Supply | Vice Chairman |
| Commissioner of Municipal Administration | Convener |
| Secretary, Finance | Member |
| Secretary, Health & family welfare | Member |
| Secretary, Micro, Small & Medium Enterprises | Member |
| Secretary, Adi Dravidar and Tribal Welfare | Member |
| Secretary, Social Welfare & Nutritious Meal Programme | Member |
| Secretary, Labour & Employment | Member |
| Secretary, Housing & Urban Development | Member |
| Secretary, School Education | Member |
| Secretary, Higher Education | Member |
| Secretary, Rural Development & Panchayat Raj | Member |
| Director of Town Panchayats | Member |
| Managing Director, Tamil Nadu Corporation for Development of Women | Member |
| Managing Director, Tamil Nadu Slum Clearance Board | Member |
| Managing Director, Tamil Nadu Housing Board | Member |

| | |
|--|-------------|
| Commissioner, Chennai Corporation | Member |
| Director, Tamil Nadu Skill Development Mission. | Member |
| Lead Bank Manager, State Level Bankers Committee (SLBC, IOB, lead bank, Chennai) | Member |
| Joint Commissioner of Municipal Administration | Co-Convener |

9) **The District Level Co-ordination Committee will vet the perspective plan and annual plans at the District Level. It will also review and monitor the scheme implementation. The District Level Co-ordination Committee will be constituted as stated below :-**

DISTRICT LEVEL CO-ORDINATION COMMITTEE

| | |
|--|------------------|
| Collector | Chairman |
| Regional Director of Municipal Administration | Member-Secretary |
| Project Director, DRDA | Member |
| Commissioners of Municipalities/ Municipal Corporation Executive Officers of Town Panchayats | Members |
| Joint Director, Health | Member |
| Chief Educational Officer | Member |
| Project Officer, ICDS | Member |
| District Social Welfare Officer | Member |
| District Elementary Education Officer | Member |
| District Labour Officer | Member |
| Project Officer, Mathi, TN Corporation for Development of Women | Member |
| General Manager, DIC | Member |

10) The TNULM will be implemented through the Mission Directorate. The Mission Director in the cadre of Joint Commissioner of Municipal Administration and the State Urban Development Agency created under SJSRY will discharge the functions of the Mission Directorate. Mission Directorate will prepare a comprehensive five year perspective plan split into Annual Action Plan for each financial year in consultation with all the implementation partners/agencies after holding consultations on various components and activities.

11) The Plan will be sent to Government for appraisal and put up to Empowered Committee for the approval. Based on the approval of the Empowered Committee, the Annual Action Plan (AAP) will be approved for every year by the Government. On approval of Annual Action Plan and budget by the Empowered Committee and the Government, funds will be released to the Mission Directorate by the Government. The Mission Directorate will in turn release the funds required for different activities to various implementing partners/agencies. The implementing agency will also project resource requirement for special and innovative components and incorporate as part of perspective plan and Annual Action Plan (AAP).

12) To initially roll out the TNULM, the elaborate institutional arrangement existing on ground under SJSRY will be utilised. State Urban Development Agency (SUDA) under Commissioner of Municipal Administration at the State Level and

District Urban Development Agency (DUDA) under the District Collector at the District level and the Urban Poverty Alleviation (UPA) Cell at the Urban Local Body level will continue to implement Tamil Nadu Urban Livelihood Mission. Other than this, around 500 supporting staff that includes 293 community organizers are engaged in the implementation of various poverty alleviation schemes. There are also 80,956 Neighbourhood Groups (NHGs), 9,364 Neighbourhood Committees (NHCs) and 780 Community Development Societies (CDSs). The Commissioner of Municipal Administration is directed to implement all the Mission activities expeditiously and ensure that the objectives of the Mission are achieved in the shortest possible time.

(By Order of the Governor)

**C.V. SANKAR,
PRINCIPAL SECRETARY TO GOVERNMENT**

To:

- The Commissioner of Municipal Administration, Chennai – 5.
- The Directorate of Town Panchayats, Chennai – 108.
- The Secretary to Government, Housing and Urban Development Department, Chennai – 9.
- The Secretary to Government, Micro, Small and Medium Enterprises Department, Chennai -9.
- The Secretary to Government, Health and Family Welfare Department, Chennai – 9.
- The Secretary to Government, Adi-Dravidar and Tribal Welfare Department, Chennai – 9.
- The Secretary to Government, Social Welfare and Nutritious Meal Programme Department, Chennai – 9.
- The Principal Secretary to Government, School Education Department, Chennai – 9.
- The Principal Secretary to Government, Higher Education Department, Chennai – 9.
- The Principal Secretary to Government, Labour and Employment Department, Chennai – 9.
- The Principal Secretary to Government, Rural Development and Panchayat Raj Department, Chennai – 9.
- The Principal Secretary to Government, Finance Department, Chennai – 9.
- The Commissioner, Corporation of Chennai, Chennai – 3.
- The General Manager, Lead Bank/Indian Overseas Bank, Anna Salai, Chennai - 2.
- The Managing Director, Tamil Nadu Corporation for Development of Women, Mother Teresa Women's Complex, Valluvar Kottam High Road, Nungambakkam, Chennai - 34.
- The Managing Director, Tamil Nadu Slum Clearance Board, Kamarajar Salai, Chennai – 5.
- The Managing Director, Tamil Nadu Housing Board, Chennai – 35.
- The Director, Tamil Nadu Skill Development Mission, O/o. Director of Employment, Guindy, Chennai – 32.
- The Director, Mission Directorate, Chennai
- All Department Secretaries, Secretariat, Chennai – 9.
- All District Collectors.
- All Heads of Department.

All District Treasury Officers.

The Pay and Accounts Officer, Chennai – 9/18/35.

The Accountant General, Chennai- 9/18/35.

The Secretary to Government (I) to Hon'ble Chief Minister, Chennai – 9.

The Chief Minister's Office, Chennai – 9.

The Special P.A. to Minister (MA, RD., Law., Cts., & Pri), Chennai – 9.

The Special P.A. to Minister (Health), Chennai – 9.

The Special P.A. to Minister (Sch. Edn., S& YW), Chennai – 9.

The Special P.A. to Minister (AD&TW), Chennai – 9.

The Special P.A. to Minister (Labour), Chennai – 9.

The Special P.A. to Minister (Higher Education), Chennai – 9.

The Special P.A. to Minister (SW & NMP), Chennai – 9.

The Special P.A. to Minister (R.I), Chennai – 9.

The Special P.A. to Minister (Hg&UD), Chennai – 9.

The Special P.A. to Minister (Finance), Chennai – 9.

The National Informatic Centre, Secretariat, Chennai – 9.

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N. Shalita
27-5-2013
SECTION OFFICER.
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27/5/13